



## Press release

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### Microchip scanning at world's oldest charity

28th July 2009

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Bayer Animal Health has donated one of its hand-held Tracer microchip scanners to The Horse Trust in Princes Risborough to help identify the horses, donkeys or ponies they receive each year.

The Horse Trust is the world's oldest charity and was formed in 1886 to help retired London working horses. Nowadays, the Trust promotes good health and welfare of horses through scientific research and education – as well as receiving up to 40 elderly or neglected horses per year.

Until Bayer kindly donated the £400+ scanner, The Horse Trust's Liane Crowther had to beg or borrow scanning equipment from a local vet. The new Tracer microchip scanner contains the latest technology which means it can scan all types of microchip – even those from abroad – making it a very valuable and useful tool for The Trust.

"If we receive a horse that has been fitted with a microchip, it is very easy for us to trace where it has come from," explains Liane. "And now that the new Horse Passport Regulations<sup>1</sup> have come into force, more and more horses will have to be microchipped, which can only be beneficial for their longer term health and welfare."

The Horse Trust also runs training courses for Thames Valley Police's Horse Watch scheme. "We have trained around 40 local police officers how to scan horses to see if they have been chipped, which should make returning any lost or stolen horses to their rightful owners much easier and quicker," adds Liane.

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Encs – photo with caption ***"The Horse Trust's new Tracer microchip scanner being put to good use on a Thames Valley Police 'Horse Watch' training course"***

## **About Bayer HealthCare**

Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines the global activities of the Animal Health, Bayer Schering Pharma, Consumer Care and Medical Care divisions. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health worldwide. Find more information at [www.bayerhealthcare.com](http://www.bayerhealthcare.com).

With a turnover of EUR963 million (2008) Bayer HealthCare's Animal Health Division is one of the world's leading manufacturers of veterinary drugs. The division manufactures and markets more than 100 different veterinary drugs and care products for livestock and companion animals.

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